



Dustin Dong
Product Designer
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CONNECT

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About Me

I am a Product Designer based in New York City. I was previously a photographer and my eye for visuals brought me into design. I live for creating state-of-the-art experiences and bringing extraordinary ideas to life. I appreciate challenges, because it gives me an opportunity to learn and expand my knowledge. My skill set spectrum ranges from design to coding, including HTML/CSS and jQuery. I believe the user experience is the key to a successful product, and I validate my ideas through testing and research.

In my free time I enjoy shooting photography, crafting nifty cocktails, and learning more about design.

SKILLS

User Interface User Experience
Design Sprints User Research
Marketing Brand & Identity
HTML5 CSS3 SCSS jQuery
Prototyping Mockups Wireframes
Sketch Figma Photography
Lean Agile

BACKGROUND

EXPERIENCE

- FEB 2016 - PRESENT**
ValencePM / Property Brands - New York, NY
Senior Lead Product Designer
 - Lead Designer for Property Brands which includes ValencePM, ValenceDocs, ValenceSites, and PayYourRent.
 - Improved User Experience through Research, User Testing, Wireframing, Prototyping
 - Used design sprints to create a system that allowed for better workflow and results
 - Developed all Front-End coding for Property Brands. Used HTML, CSS, SCSS, JS, and worked on both Ruby on Rails and PHP platforms.
 - Worked based off weekly sprints, using Trello and daily standups to track progress. At the end of each sprint, retrospective about what went well and what could be improved to constantly grow as a team.
- MAY 2015 - JAN 2016**
SIMPLENIGHT LLC - New York, NY
User Experience Designer / Front-End Developer
 - Helped identify and solved complex system problems through research and testing to greatly improve the user experience on the platform.
 - Worked 1-on-1 with users to test and validate decisions. Built wireframes in Sketch 3 and tested interaction of prototypes in InVision.
 - Worked Collaboratively with UI Designers and Developers to accelerate innovation, increase efficiency, and cut costs by solving and fixing problems early on.
 - Developed touchpoints and white labels for the platform using HTML, CSS, SCSS and jQuery.
- JANUARY 2015 - MARCH 2015**
DreamItReel - New York, NY
Lead Designer / Front-End Developer
 - Executed all design and front-end development of DreamItReel.
 - Researched and A/B tested designs in InVision to improve the overall flow and checkout process of the platform.
 - Worked closely with CEO, Product Manager, and Developers to execute deadlines in a efficient and timely manner.
 - Developed front-end of platform using HAML, HTML, CSS, SCSS, jQuery and Ruby on Rails integration.
- DECEMBER 2014 - MARCH 2015**
AlexDongTaiChi.com - New York, NY
Lead Designer / Front-End Developer
 - Fully designed and developed AlexDongTaiChi.com.
 - User tested designs in InVision with current students to ensure site was efficient and easy to use.
 - Developed front-end using HTML, CSS, SCSS, and jQuery.
 - Designed and developed with mobile first mentality, ensuring site is fully responsive to fit mobile needs.

EDUCATION

- 2014**
Metis Product Design by ThoughtBot
Product Designer